



The National Honor Societies proudly present this series of tools to help you get #FutureReady. Use these to plan your day, your year, and your career.

MOTIVATED SEQUENCE OVERVIEW

STEP ONE: GAIN AUDIENCE ATTENTION

1. Grab the audience's attention! Be creative and get them interested.
2. **Move on to the next step. (Identify the problem.)**
 - a. **Do not** preview the main points of your speech.

STEP TWO: IDENTIFY UNFULFILLED NEEDS AND PROBLEMS

***Remember: This section is the focus of your speech-the majority of time is spent here.*

1. **Do not reveal the solution in this step.**
2. Establish the urgency of the needs/problems.
3. Try to focus in on two to three arguments.
 - a. Connect the problem to the audience (why this concerns them.)
4. Back up all your claims with supporting evidence and orally cite your sources.

STEP THREE: PROPOSE A SOLUTION THAT SATISFIES UNFULFILLED NEEDS/PROBLEMS

1. Reveal your solution and explain how it works.
2. Describe in detail how your solution will satisfy each and every unfulfilled need/problem you mentioned.
3. Back up all your claims with supporting evidence and orally cite your sources.
4. Mention possible obstacles: Identify/raise them here, and solve them. If done correctly, this can make your argument stronger.

STEP FOUR: VISUALIZATION

1. Help the audience visualize the result of your solution. And perhaps paint a picture of what happens if they do not adopt your solution. You do not have to do both.
2. Use vivid language, truly paint a picture with your words.
3. This step is meant to be brief.

STEP FIVE: IDENTIFY SPECIFIC ACTIONS

1. Tell the audience how they can become part of the solution.
2. Your action step may be similar to your solution or it may have to be different because your solution is complex. For example:
 - a. **Similar to the solution:**
 - i. **Solution:** All eligible people should donate blood three times a year.
 - ii. **Action:** Donate blood before the semester ends at the Red Cross on Willow and Studebaker. They are open Monday through Sunday from 10:00 a.m. – 5:00 p.m.
 - b. **Different than the solution:**
 - i. **Solution:** Adopt a meat-free diet,
 - ii. **Action:** For the next month, choose two days a week to not eat meat.
3. This step is fairly brief, like the visualization step. Be sure to be concrete and specific.
4. End your speech with a memorable statement.

#FUTUREREADY

